Campus Leadership Spring On-site

04/19/2022



Strategic Planning Next Steps

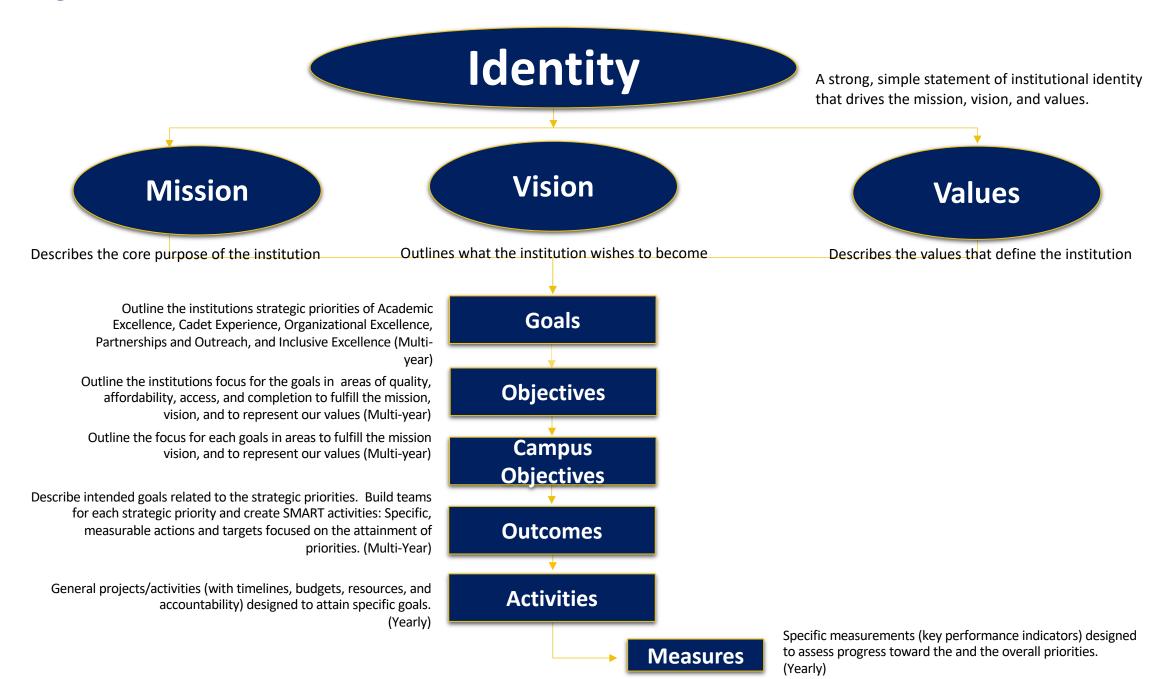
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Strategic Implementation Framework



Strategic Planning 2022-2027

Our 'Unique' Approach – Distinct from the past

- Fewer strategic priorities to allow for areas to be embedded in daily operations
- Objectives are foundational to the mission of the CSU
- Campus Objectives are specific to our campus and each goal area
- Activities represent the first actions we will take under outcomes
- Progress will be reported from implementation teams to the Cabinet and leadership teams on regular intervals
- Extended planning horizons for focused outcomes and activities (ex planning to begin in fall 2022 for 23/24 budget initiative requests)





Next Steps

- Define Outcomes for focus in 22/23 by April 30th
 - Brief update on SP progress at CLC Retreat on 4/19
- Define 2022-2023 Activities by June 30th
- Planning cycles defined for ongoing fiscal years
 - Outcomes and Activities for upcoming fiscal year in fall
 - Selected Activities for each fiscal year built into budget cycles



Quick Status Updates

- Academic Excellence
- Cadet Experience
- Organizational Excellence
- Partnerships and Outreach
- Inclusive Excellence



Academic Excellence Committee

Co-Chairs: Lori Schroeder, Provost and Dinesh Pinisetty, Senate Chair

Emily Scheese (ATH)

Steve Browne (AA-MT)

Will Tsai (AA-ME)

Kitty Luce (AA-Library)

Colin Dewey (AA-C&C)

Rebecca Masliah (Cadet)

Robyn Christopher (AA-MP)

Kathy Arnold (AA-MSTEM)

Jessica Sotuyo (AA-Admissions)

Siobhan Case (CLD-ADS)

Michele Van Hoeck (AA-Dean, Library)

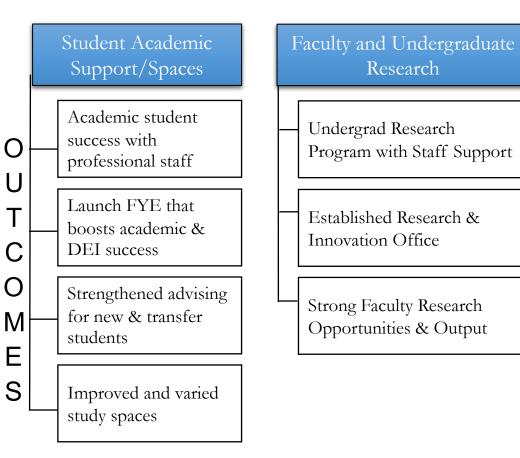
Graham Benton (AA-Assoc. Provost)

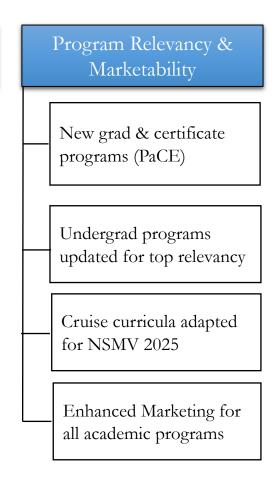
Marie Hernandez (A&F-HR)

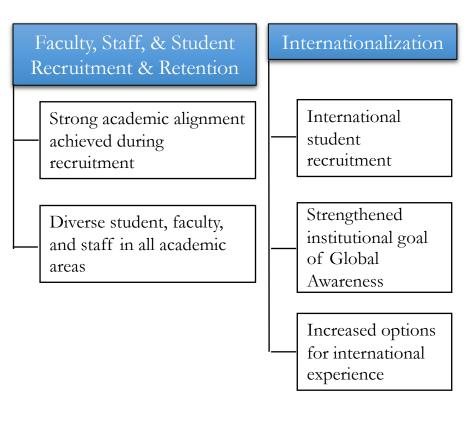
Natalie Herring (AA-Enrollment)

ACADEMIC EXCELLENCE

CAMPUS OBJECTIVES









Cadet Experience Committee

Co-Chairs: Kathleen McMahon, VP CLD and Karen Yoder, Director of Athletics

Elizabeth McNie (AA-MT)

Amy Parsons (AA-C&C)

Natasha Rowels (Cadet)

Shannon Stel (Cadet)

Katie Hansen (AA)

Andrea Zamora-Blair (A&F-HR)

David Taliaferro (CLD-Commandant)

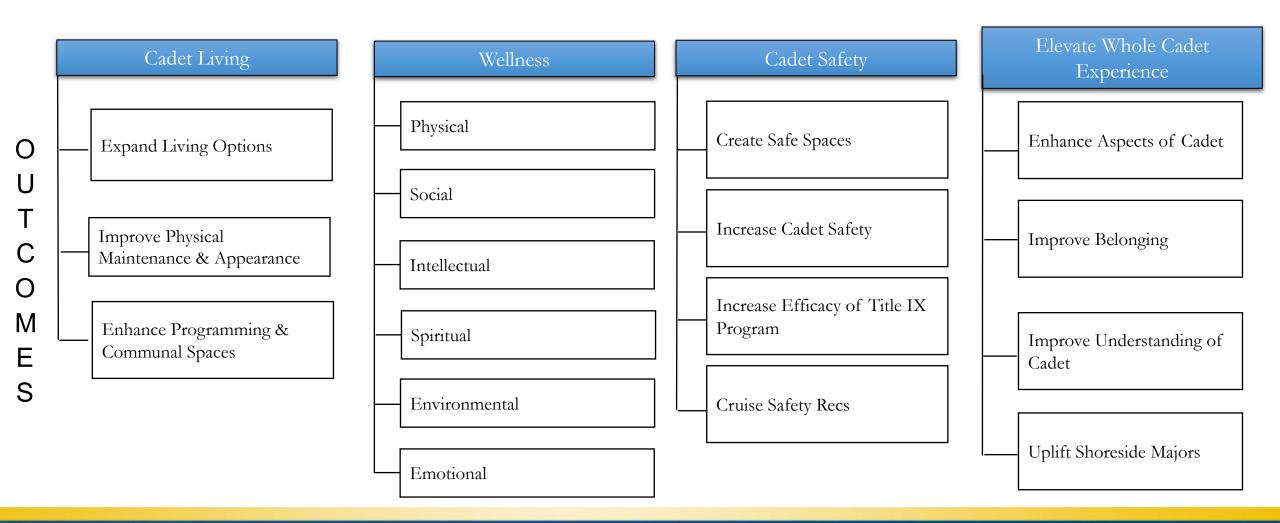
Tara Hughes (A&F-CIO)

Craig Dawson (A&F-Health & Safety)

Mark Goodrich (OOTP-Enterprise)

CADET EXPERIENCE

CAMPUS OBJECTIVES





Organizational Excellence Committee

Co-Chairs: Franz Lozano, VP Administration & Finance and Sam Pecota, Captain TSGB

Mike Holden (AA-ME)

Brian Crawford (AA-ET)

William Yates (Cadet)

Travis Liberman (Cadet)

Rhonda Pate (AA)

Lennon Prothro-Jones (CLD)

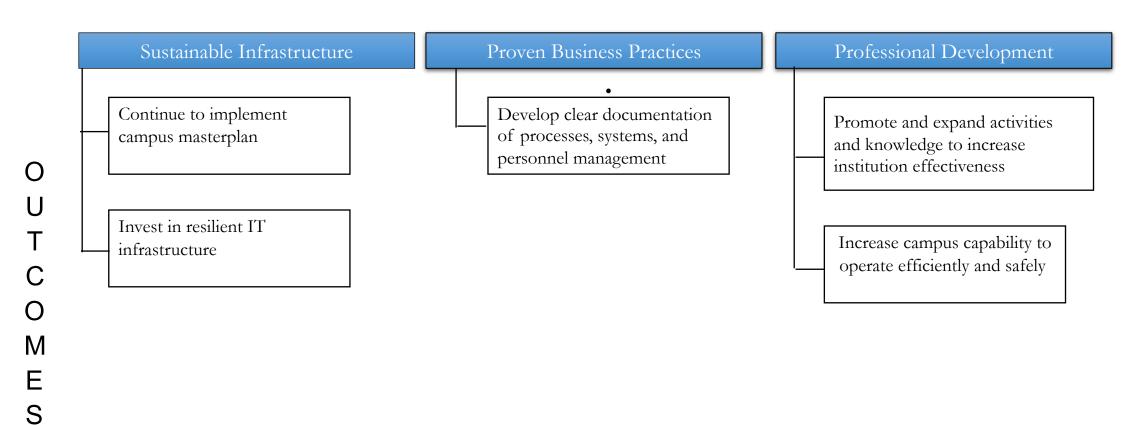
Donny Gordon (A&F-CMPD, Chief of Police)

Andrew Som (A&F)

Lina Neto (AA-Dean of Engineering)

ORGANIZATIONAL EXCELLENCE

CAMPUS OBJECTIVES





Partnerships & Outreach Committee

Co-Chairs: Richard Ortega, VP University Advancement and Don Maier, Dean of MTLM

Matt Fairbanks (AA-S&M)

Tom Oppenheim (AA-ME)

JoEllen Myslik (CLD)

Steve Doten (ATH)

Veronica Boe (AA-PaCE)

Chris Brown (AA-GBRC)

Sarah Kidwell (UA-PAC)

Charles Hart (UA-Development)

Lily Espinoza (CLD-Career)

Sheikh Nayeem (Enterprise-Energy & Sustainability)

PARTNERSHIPS & OUTREACH

CAMPUS OBJECTIVES

Community Connections Increase awareness, visibility of Cal Maritime Marketing Strategy for impact on Admissions Increase campus involvement in community stakeholders • Pre-college programs and organization • Host Competitions Ε Advance enrollment • Expand Pre-college programs and ties to existing relevant programs Strengthen Community College Relations

Enhance/expand GBRC to new markets

Enhance/expand PaCE

Establish west coast premier industry related R&T Center

Corporate Partnerships Reconnect with existing Corporate Partners Establish new Corporate Partnerships Evaluate vendors Expand partnerships beyond maritime

Funding Sources Federal and State Support Corporate and Foundation Support Comprehensive Campaigns



Inclusive Excellence Committee

Co-Chairs: Michael Martin, AVP Human Resources and Mac Griswold, Dean of Cadets

Julie Simons (AA-S&M)

Aparna Sinha (AA-C&C)

Krystal Leora (AA)

King Xiong (CLD)

Julia Odom (AA-Registrar)

Vineeta Dhillon (CLD)

Robin Bates (A&F-HR, Diversity Officer)

Kristen Bautista (A&F-HR)

Kevin Mandernack (AA –Dean of L&S)

Veronica Boe (AA-PaCE)

INCLUSIVE EXCELLENCE

CAMPUS OBJECTIVES

Evaluate current campus environment and create an inclusive ethos for faculty, staff, and students

Support innovative and inclusive teaching and scholarship

Be part of the change towards inclusivity in the maritime industry

Research campus climate survey options and implement regular assessment timeline

Expand recruitment to deepen pool for admission, employment, and leadership

Develop and expand identitybased affinity groups to create a sense of belonging

Incorporate DEI training, evaluation, and accountability into all campus roles

Review curriculum for ways to incorporate DEI into coursework

Create DEI learning outcomes for cruise experience curriculum

Fully develop watch program to provide relevant career preparation

Incorporate DEI work into faculty evaluation and development

Develop Continuing Education courses on DEI for the maritime industry

Include alumni and industry partners in communications about DEI efforts

Reinforce campus policies and practices regarding DEI for experiential learning sites

Identify and partner with women and minority-owned and/or operated business/companies



OUTCOMES



CALIFORNIA STATE UNIVERSITY MARITIME ACADEMY

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