



**MEDIA ADVISORY**

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**Speaking Of...Leadership**  
*Best-Selling Leadership Author to Speak at Cal Maritime*

**WHAT:** What does it mean to be a leader? How does an individual create an unstoppable organization, or reshape a struggle, a competition, or even society? Why do we listen to one person's voice, and ignore another's? Leadership expert and best-selling author Donald T. Phillips — who has written illuminating examinations of leadership styles ranging from Abraham Lincoln to Duke basketball coach Mike Krzyzewski — will speak at The California Maritime Academy as part of Cal Maritime's "Speaking Of..." lecture series, a free community service, on Monday, October 4, 2004. A book sale and signing will follow the lecture.

Mr. Phillips' presentation will focus on the book, "Character in Action," with an emphasis on the Coast Guard's response to 9/11. His presentation will also focus on many insights from great American leaders featured in his books, including Lincoln, the Founding Fathers, Martin Luther King, Jr., Vince Lombardi, and Duke Basketball coach Mike Krzyzewski. Phillips uses this background and history to discuss the importance of true leadership.

**WHEN:** **Monday, October 4, 2004**  
**7:00 – 9:00 p.m.**

**WHERE:** **The California Maritime Academy**  
**Rizza Auditorium**  
**200 Maritime Academy Drive, Vallejo**

**WHY:** The free lecture series is a community service of Cal Maritime. The goal of the series is to present an annual season of lectures by scholars, and professionals on topics of general interest to enrich the community, and to welcome the community to The California State University campus.

**THE AUTHOR:** Donald T. Phillips is the best-selling author of 10 books, including "Lincoln on Leadership," which is available in seven languages, "The Founding Fathers on Leadership," and "Martin Luther King, Jr. on Leadership." He is the co-author, with Duke basketball coach Mike Krzyzewski, of "Leading with the Heart and Five-Point Play." His most recent work, "Character in Action: The Coast Guard on Leadership," co-authored with Admiral James M. Loy, USCG (Ret.), studies the culture and leaders of America's smallest armed service.

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